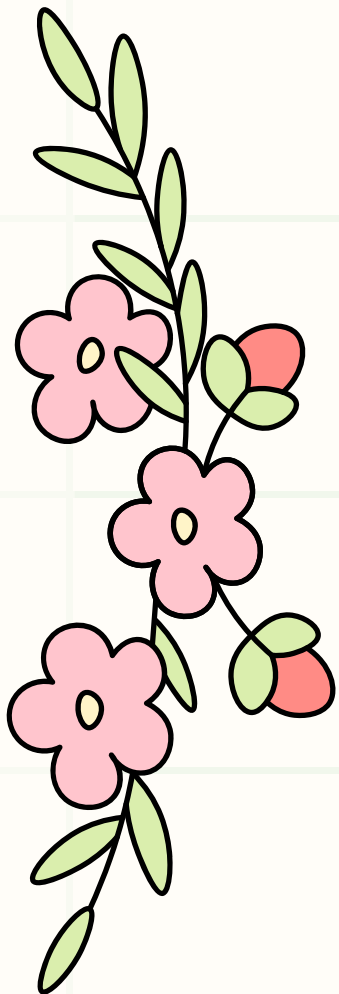
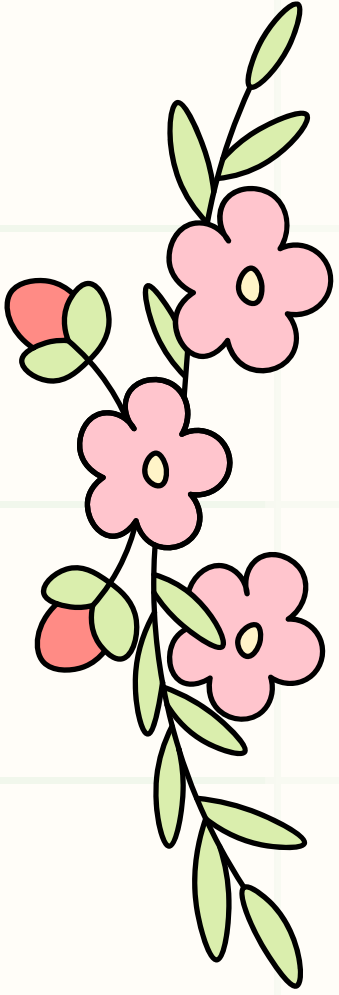
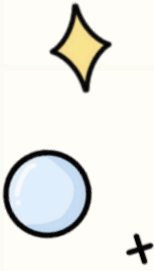




定格的瞬間



指導老師：徐也翔、黃采瑛

110024081 莊惟婷

111024025 周瑀涵

111024046 粘裕強

111024069 鍾怡婷

111024096 邱柏昇

112024060 李依蓉

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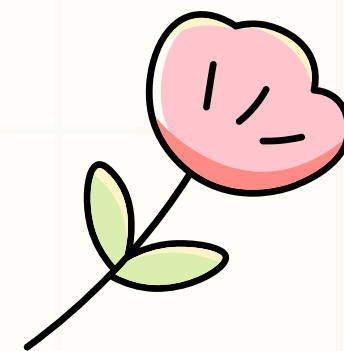
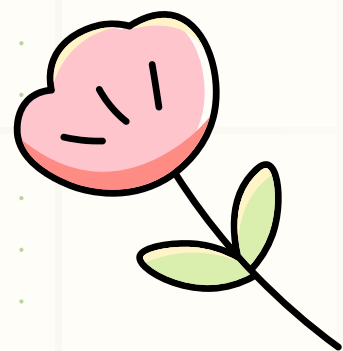
四、執行進度

二、現階段成果

五、甘特圖

三、經費支出

六、宣傳片段



一、故事大綱

✧ 故事大綱 ✧

1. 高中時期：

高竺羽眼中的江逸辰：專注的身影 → 最動人的風景

江逸辰眼中的高竺羽：帶來光亮，填補灰暗青春

在陪伴與支持中，萌生純粹的青春情感

2. 成長與現實：

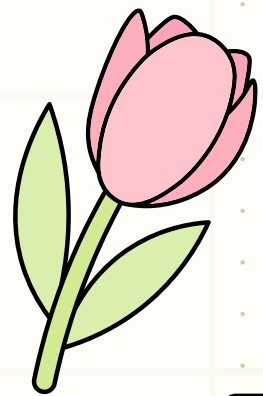
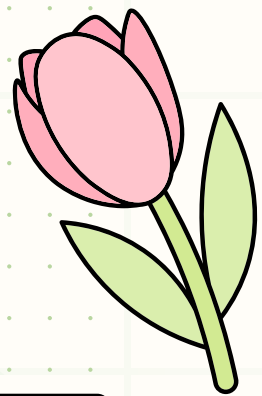
升上大學後：課業、生活繁忙

開始懷疑過去的情感是否依舊堅定

3. 故事結構

敘事方式：回憶與現實交錯

過往片段如同「定格的照片」浮現



二、現階段成果

拍攝場地



重點場地-咖啡廳

地點：霧峰日染咖啡廳

劇中的開頭與結尾都是在此處

也是高中時期讓兩人情感更近一步的地點

拍攝場地



重點場地-高中景

地點：南投旭光高中

劇中大部分的事情都在高中發生

像是兩人相識、相愛



拍攝場地



重點場地-河堤

地點：台中 興大康橋

劇中高潮戲的地點

兩人在这因某些事讓關係有了轉折點

角色關係圖



學長

大學學長



高竺羽



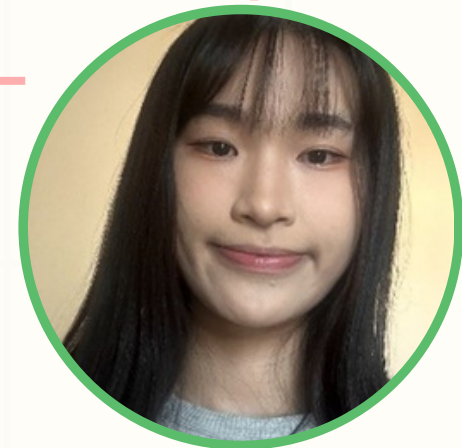
江逸辰



黃承祐

社團同學

社團學姊



溫以棠



林子婕

前期：社團同學
後期：情侶

社團學姊

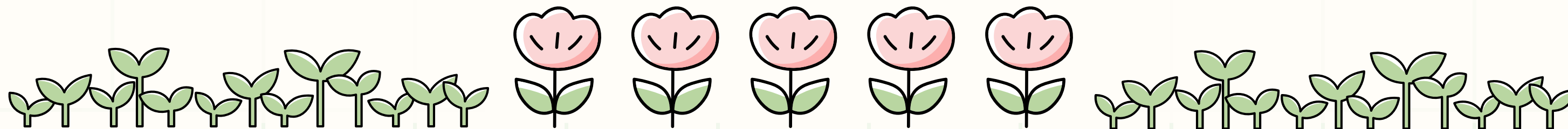
社團學姊

同學

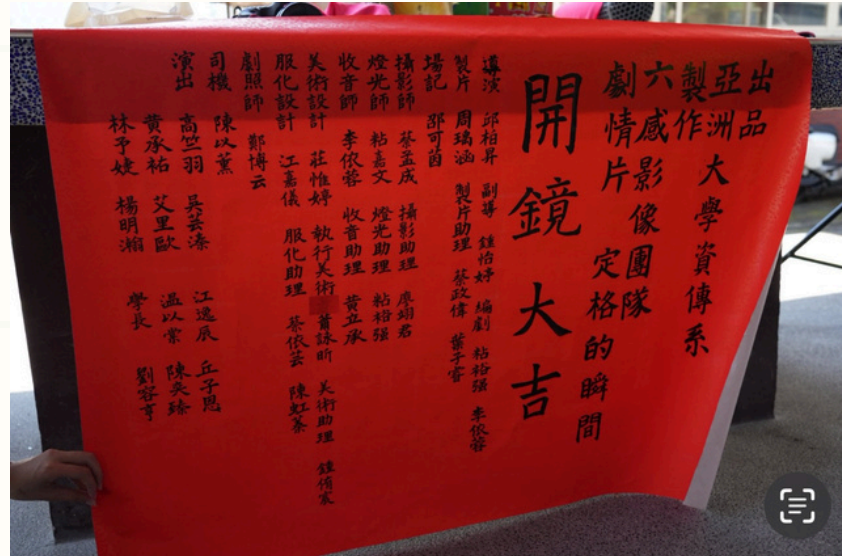
社團同學

社團學姊

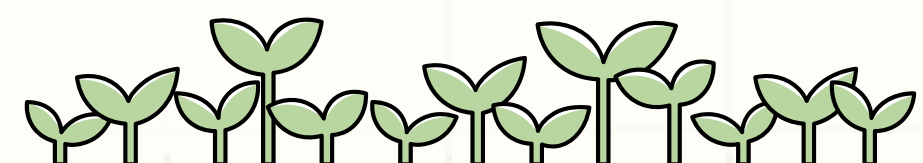
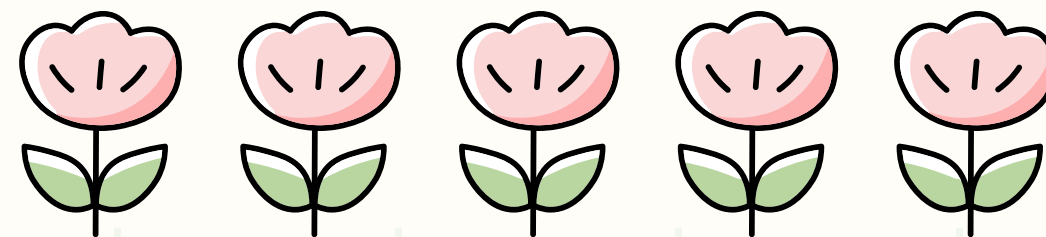
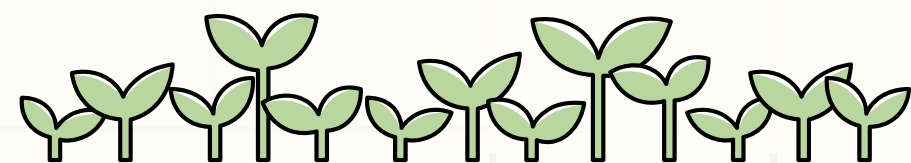
劇照



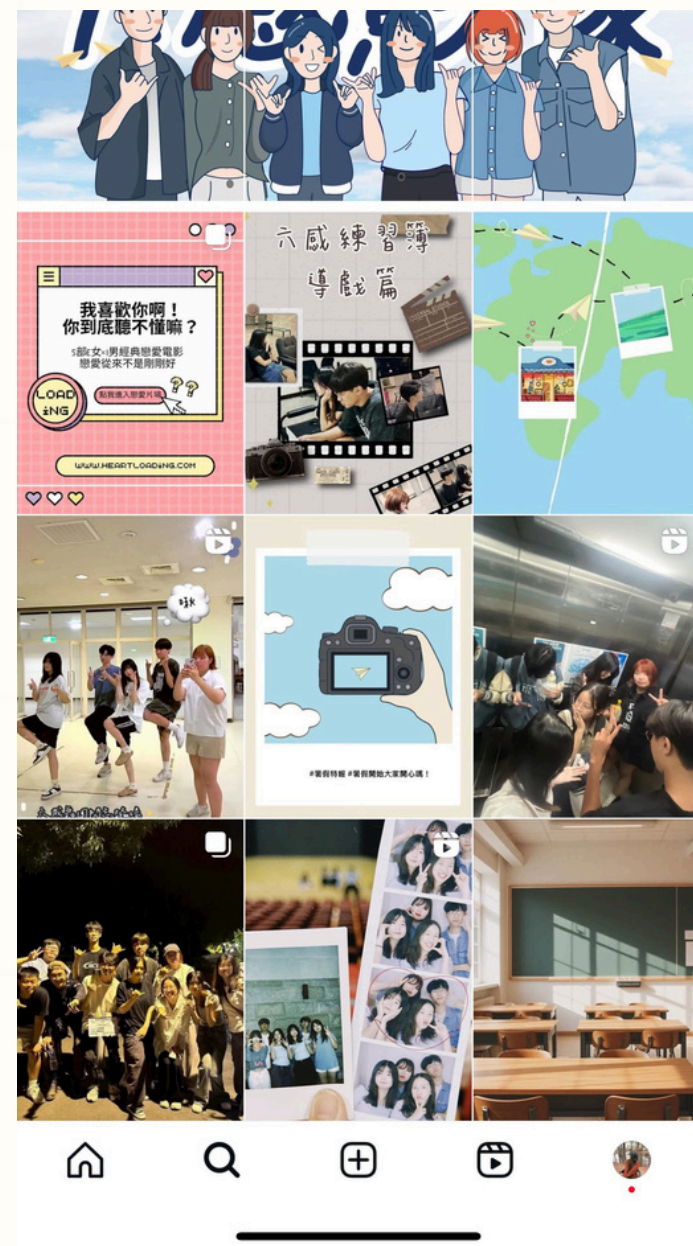
側拍



—8/29正式殺青



社群



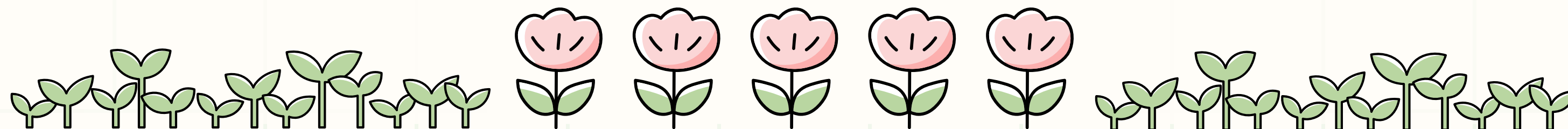
主打社群



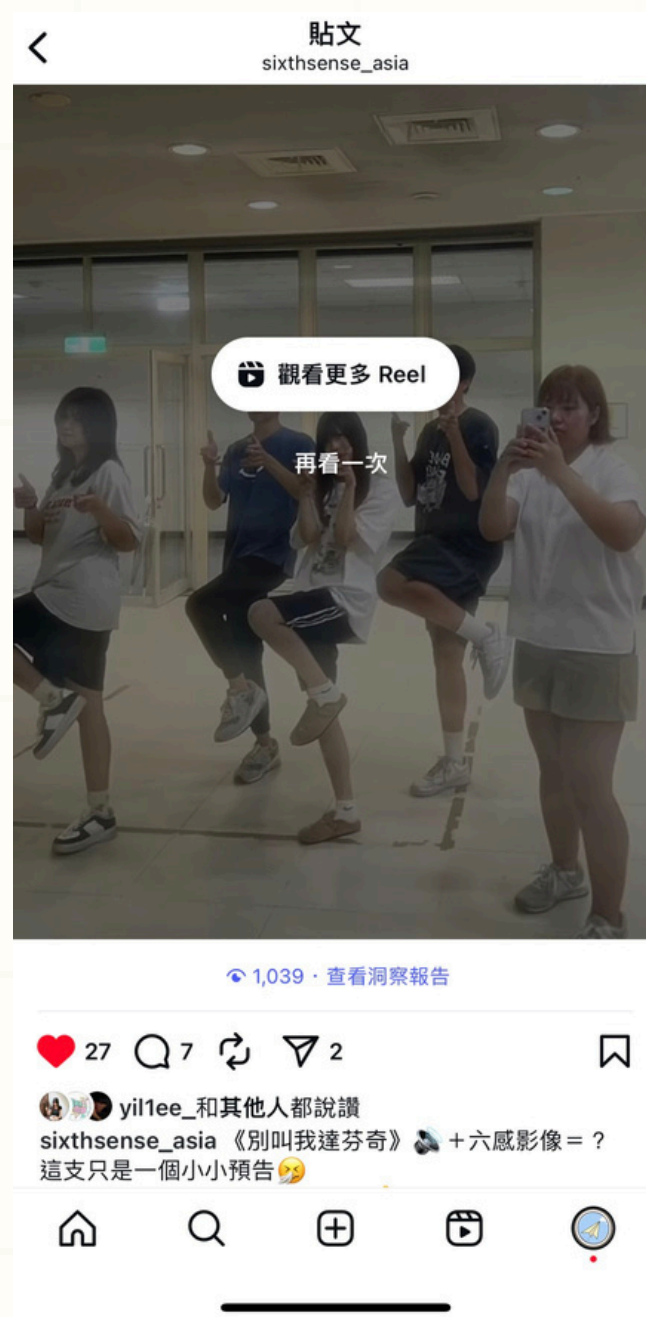
IG



Threads



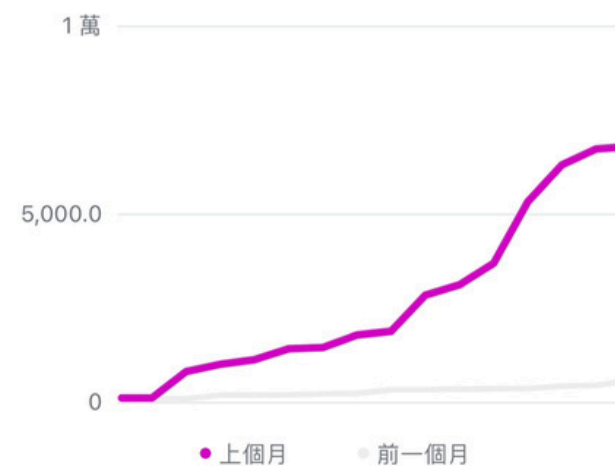
社群



你的瀏覽次數大幅提升

與前一個月相比，你的 Reel 觀看次數和貼文瀏覽次數增加 1119%！你的內容真的備受矚目。

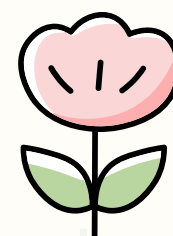
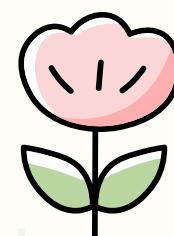
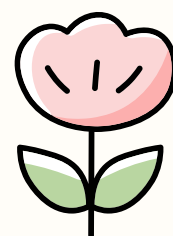
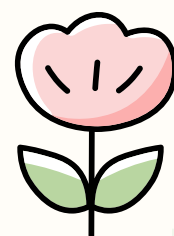
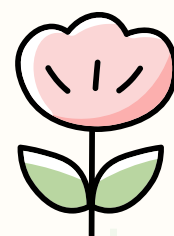
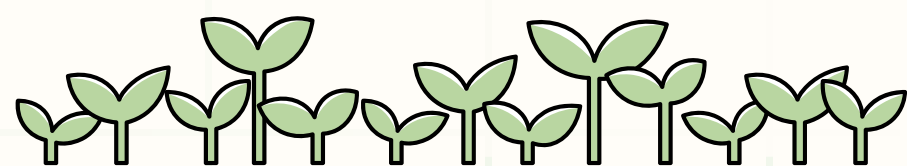
上個月的 Reel 觀看次數和貼文瀏覽次數



你比上一個月多分享了 3 部 Reel 和 4 則貼文，有助於提高瀏覽次數。

文章趨勢：
在6月時發布了一則reel
當月觀看次數：6780

非粉絲觀看/瀏覽次數：42%



✦ 預計合作廠商 ✦



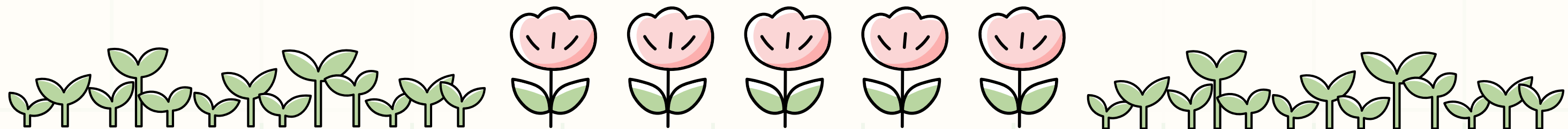
統一集團



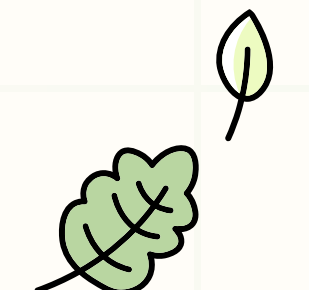
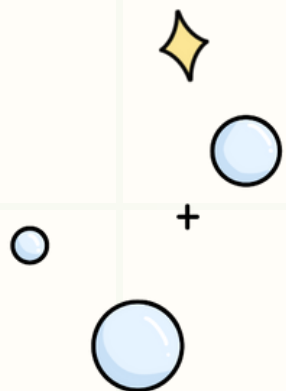
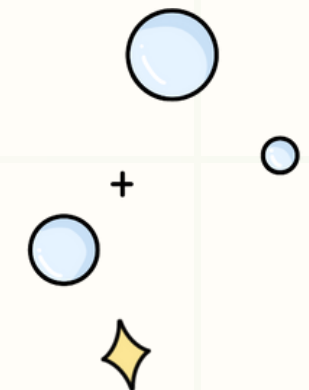
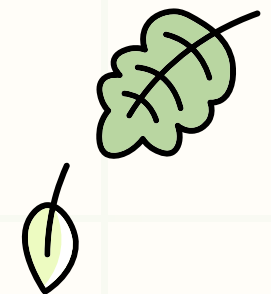
街聲



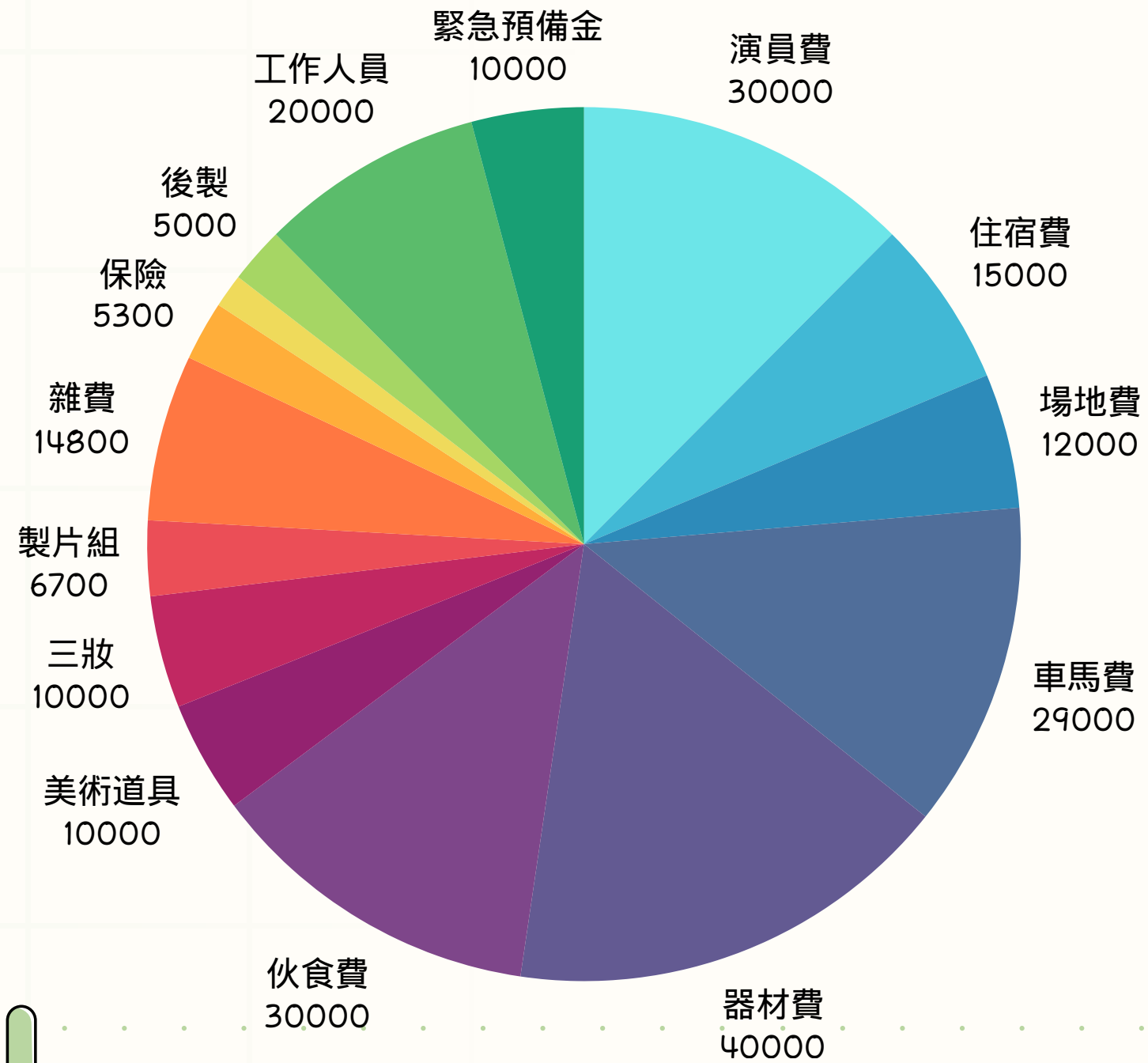
維他露食品



三、經費支出

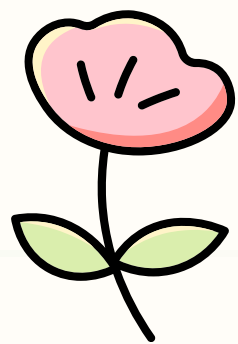


經費支出

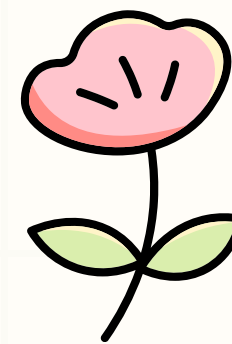


總預算	目前已支出	餘額
24,0800	18,5457	5,5343

四、執行進度



執行進度



1.劇本

完整版於8月8號完成，在拍攝週前陸續與演員進行線上讀本和實體導戲

2.拍攝期

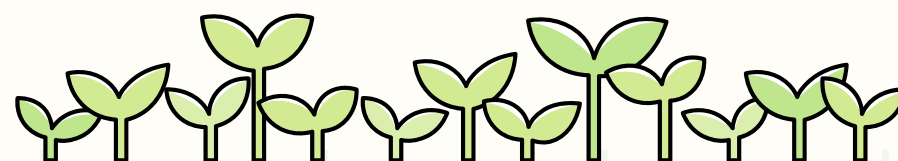
已於8月25日-8月29日完成拍攝

3.後置期

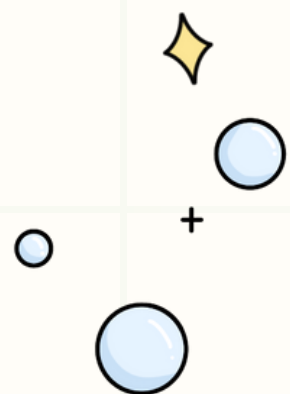
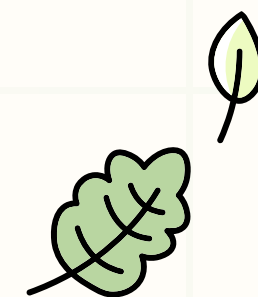
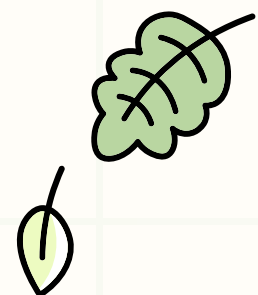
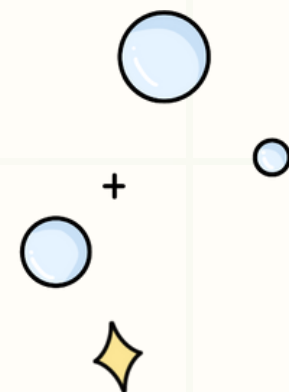
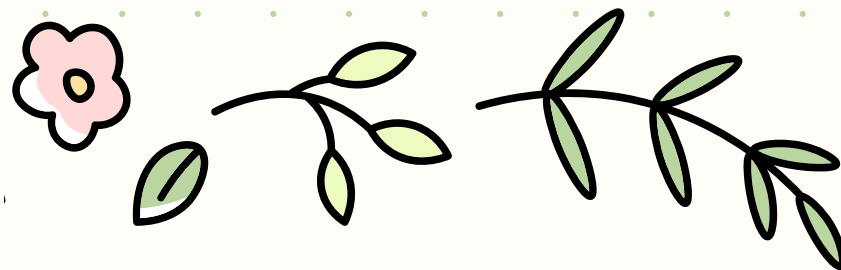
9月份開始進入剪輯階段，製作花絮、宣傳片及正片等

4.行銷

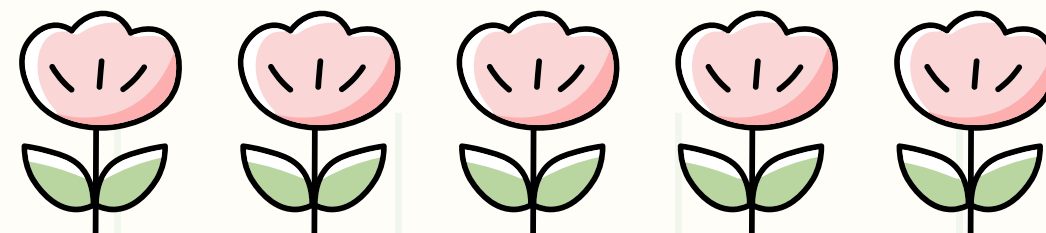
持續找尋贊助商，開始設計相關週邊、設立募資平台



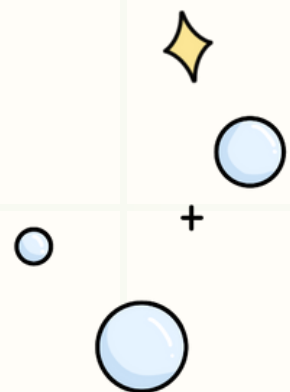
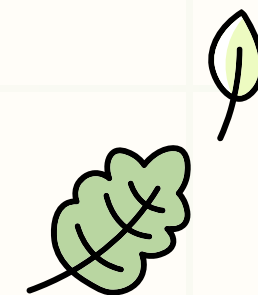
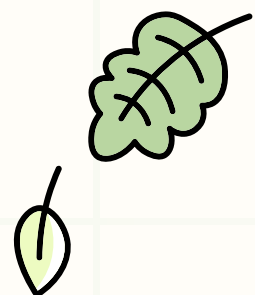
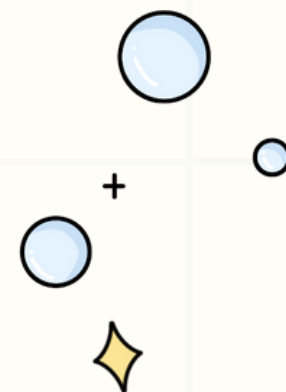
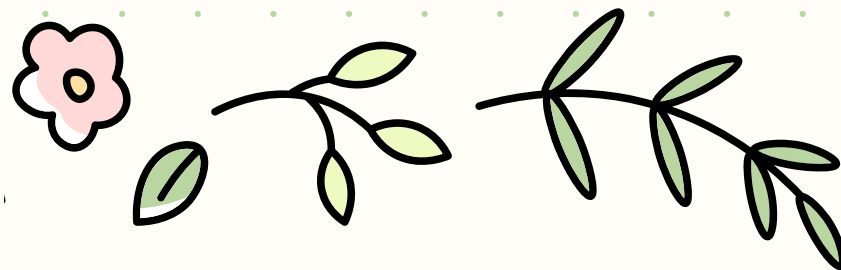
五、甘特圖



甘特圖

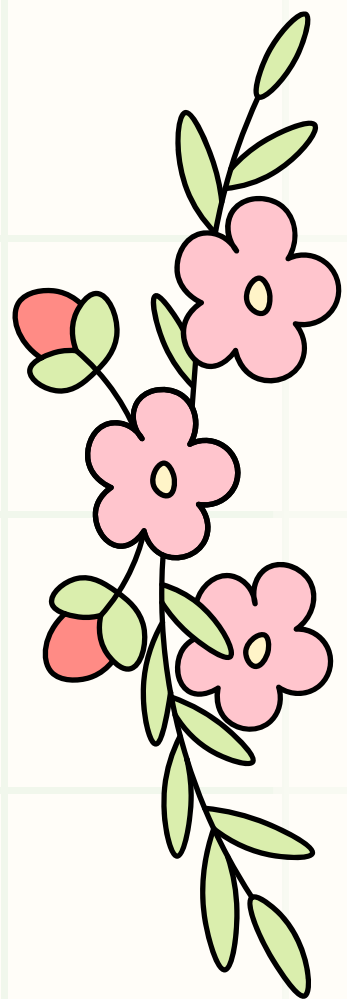
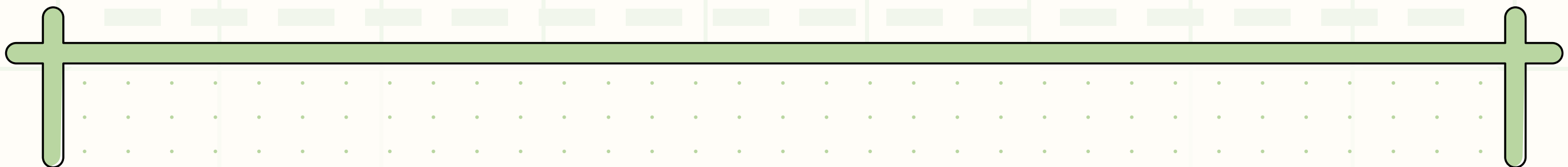


六、宣傳片段



宣傳片段





THANK
YOU

